REFLECTING ON THE FUTURE
Connecting Industry/Electronics delivers the latest in cutting-edge industry developments across the electronics component supply chain, from inception and design to implementation and application. In a fast-paced industrial sector that is rich with innovation, industry advances and technological revolution, it is vital to keep up to date with all the latest industry news and events. Connecting Industry/Electronics delivers just that across its comprehensive digital platform and printed format. So stay up to date and be informed with our industry-focused, technical news and articles that are tailored to the needs of electronics design engineers and industry professionals. Spanning some 30 years, the magazine is supported by additional special focus supplements, regular newsletters, and a comprehensive website updated daily with all the latest news and views.

**EDITORIAL SCHEDULE**

**Dec/Jan**
- Distribution
- Embedded Technology
- Interconnection
- Power
- Enclosures
- Smart Technology & IoT

**Show Preview:** Embedded World / Southern Manufacturing & Electronics

**February**
- Contract Manufacturing
- Component Design
- Enclosures
- Interconnection
- Sensors
- Medical, Military & Industrial Electronics

**March**
- Automotive Electronics
- Optoelectronics
- Power
- Enclosures
- Switches, Displays & UIs
- Test & Compliance
- Wearable Tech & Biometrics

**April**
- Sensors
- Artificial Intelligence
- Enclosures
- Interconnection
- Medical, Military & Industrial Electronics
- Obsolescence
- Thermal Management & EMC

**Show Preview:** PCIM

**May**
- Distribution
- Embedded Technology
- Radio Frequency & Microwave
- Power
- Enclosures
- Switches, Displays & UIs
- Contract Manufacturing

**June**
- Switches, Displays & UIs
- Enclosures
- Interconnection
- Contract Manufacturing
- Automotive Electronics
- Smart Technology & IoT
- Sensors
- Power

**July/August**
- Embedded Technology
- Interconnection
- Power
- Enclosures
- Test & Compliance
- Thermal Management & EMC
- Medical, Military & Industrial Electronics

**September**
- Distribution
- Automotive Electronics
- Medical, Military & Industrial Electronics
- Power
- Smart Technology & IoT
- Test & Compliance

**Show Preview:** Electronica 2020

**October**
- Contract Manufacturing
- Switches, Displays & UIs
- Interconnection
- Power
- Enclosures
- Component Design

**Show Preview:** Lux Live 2020

**November**
- Switches, Displays & UIs
- Automotive Electronics
- Radio Frequency & Microwave
- Embedded Technology
- Sensors
- Obsolescence
- Artificial Intelligence

**CIRCULATION PROFILE**

**Companies Primary Activity**
- Consulting
- Defence/Security/Surveillance/Medical
- Distribution
- Education/R&D
- Manufacturer/Electronics Design
- Other
- Press/Media

**Primary Job Function**
- Buyer/Purchaser/Specifier
- Consultancy/Training
- Design Engineering/Production Design/Works Engineers
- General Management
- R&D/Quality Control/Assurance
- Sales/Marketing
- Test & Measurement

**Industry Sectors**
- Mechanical engineering
- Enclosures & data centres
- Electrical & electronic manufacture
- Military & defence
- Machine building & manufacture
- Medical
- Energy
- Printing & packaging
- Automotive
- Power
- Marine
- Contract Manufacturing
- Communications
- Wireless & M2M
- Rail
- Optoelectronics
- Training & higher education
- Distribution
- Aerospace
- Interconnectivity

**Total Average Net Monthly Circulation:** 11,827
READERSHIP PROFILE

*Electronics* is essential reading for OEM’s, designers, engineers, managers and senior buyers within the UK’s manufacturing and service industries, who have a purchasing and/or specifying responsibility for electronic components, products, equipment, systems and services.

This includes:
- Technical Engineers/Managers/Directors/OEM’s
- Design Engineers
- R&D Engineers/Managers/Directors
- Electronics Engineers
- Test Engineers
- Consultants

DISPLAY ADVERTISING

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*Package comprising editorial style front cover, contents page repeater + full page advertorial/ advertising mix

CLASSIFIED ADVERTISING

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MONTHLY: E-NEWSLETTER

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SPECIAL PROMOTIONS

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<td>Inserts - loose or bound-in</td>
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<tr>
<td>List rental/direct mail</td>
<td>POA Selections available by job title, job function, company size, industry sector (SIC), purchasing influence &amp; by region</td>
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<tr>
<td>Bespoke market research</td>
<td>POA Specially commissioned surveys produced in conjunction with our editorial team, tailored to meet individual clients needs</td>
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<tr>
<td>Reprints</td>
<td>POA Price on application</td>
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<tr>
<td>Sponsorships</td>
<td>POA Various and unique opportunities to build valuable company/brand awareness</td>
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### Online Promotions

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All rates exclusive of VAT
Agency discount: Less 10%
Cancellation: Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date.

### Mechanical Data
- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

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