

Online Property

Activity Certificate

January to December 2016



Setting the standard

www.connectingindustry.com

CONNECTINGINDUSTRY

- THE HUB OF THE UK'S LEADING INDUSTRIAL PUBLICATIONS -



Key information

Certificate type

Digital

Metric type

Web traffic

ABC total

1,257 Daily average Unique Browsers

Period

1 January 2016 to 31 December 2016

Market sector

Manufacturing: General

Contact details

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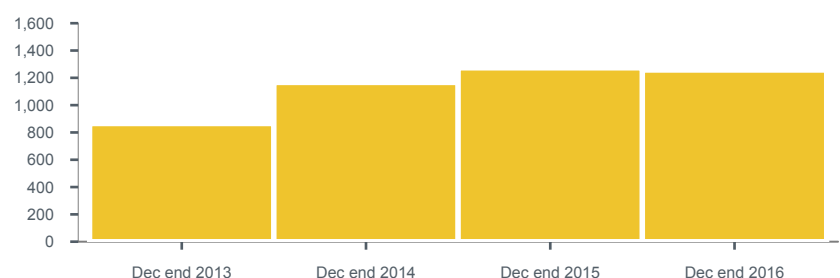
Worldwide traffic

www.connectingindustry.com	Daily	Monthly
Unique Browsers	1,257	24,317

Daily averages by month

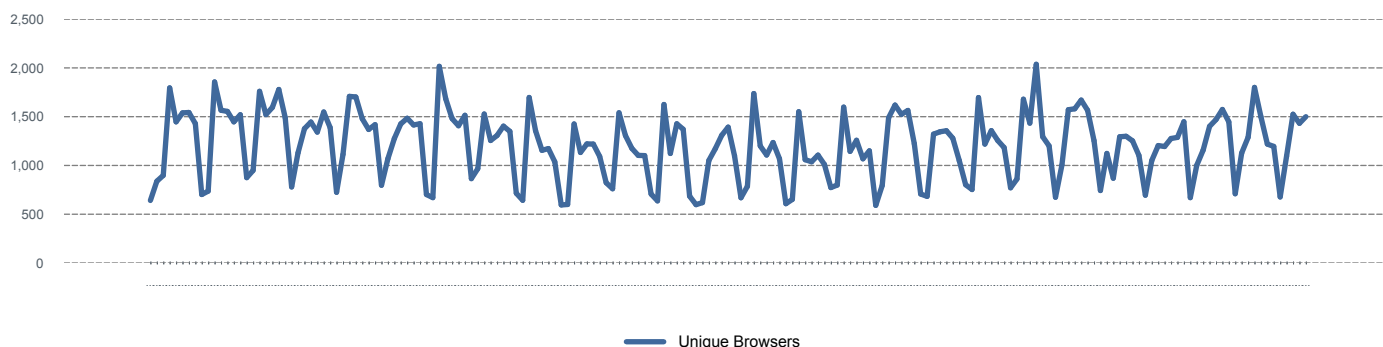
	Jan	Feb	Mar	Apr	May	Jun
Unique Browsers	1,301	1,303	1,082	1,108	1,223	1,241
	Jul	Aug	Sep	Oct	Nov	Dec
Unique Browsers	1,281	1,269	1,242	1,337	1,399	1,303

Trend data



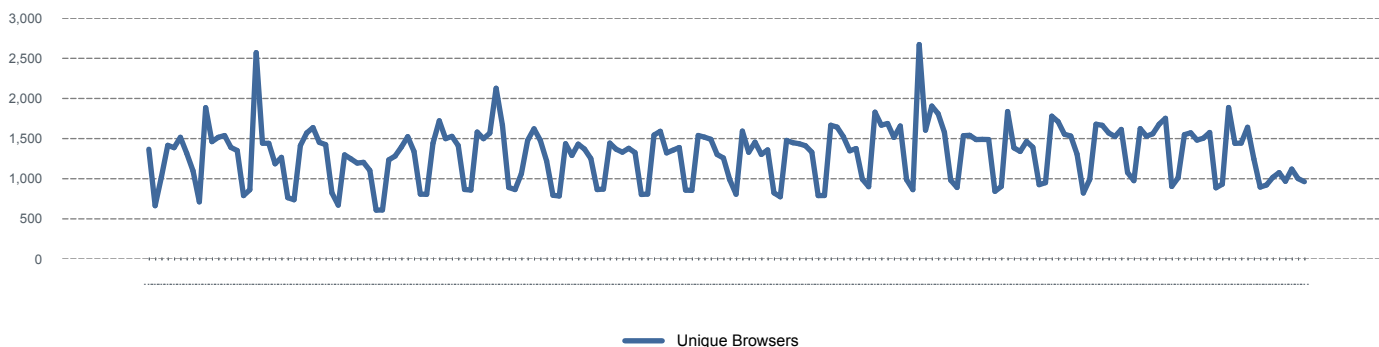
Daily Activity: www.connectingindustry.com

Date	Unique Browsers	Date	Unique Browsers	Date	Unique Browsers
01-Jan-2016	641	04-Mar-2016	1,037	06-May-2016	1,051
02-Jan-2016	838	05-Mar-2016	595	07-May-2016	802
03-Jan-2016	898	06-Mar-2016	600	08-May-2016	753
04-Jan-2016	1,795	07-Mar-2016	1,425	09-May-2016	1,696
05-Jan-2016	1,447	08-Mar-2016	1,133	10-May-2016	1,219
06-Jan-2016	1,539	09-Mar-2016	1,221	11-May-2016	1,357
07-Jan-2016	1,543	10-Mar-2016	1,219	12-May-2016	1,256
08-Jan-2016	1,429	11-Mar-2016	1,091	13-May-2016	1,183
09-Jan-2016	702	12-Mar-2016	823	14-May-2016	771
10-Jan-2016	737	13-Mar-2016	761	15-May-2016	861
11-Jan-2016	1,856	14-Mar-2016	1,540	16-May-2016	1,679
12-Jan-2016	1,566	15-Mar-2016	1,307	17-May-2016	1,434
13-Jan-2016	1,554	16-Mar-2016	1,175	18-May-2016	2,037
14-Jan-2016	1,447	17-Mar-2016	1,103	19-May-2016	1,295
15-Jan-2016	1,520	18-Mar-2016	1,101	20-May-2016	1,200
16-Jan-2016	875	19-Mar-2016	707	21-May-2016	674
17-Jan-2016	949	20-Mar-2016	637	22-May-2016	1,005
18-Jan-2016	1,760	21-Mar-2016	1,625	23-May-2016	1,571
19-Jan-2016	1,522	22-Mar-2016	1,123	24-May-2016	1,581
20-Jan-2016	1,595	23-Mar-2016	1,427	25-May-2016	1,670
21-Jan-2016	1,779	24-Mar-2016	1,371	26-May-2016	1,565
22-Jan-2016	1,490	25-Mar-2016	685	27-May-2016	1,254
23-Jan-2016	780	26-Mar-2016	598	28-May-2016	743
24-Jan-2016	1,130	27-Mar-2016	619	29-May-2016	1,123
25-Jan-2016	1,377	28-Mar-2016	1,052	30-May-2016	869
26-Jan-2016	1,445	29-Mar-2016	1,172	31-May-2016	1,294
27-Jan-2016	1,342	30-Mar-2016	1,309	01-Jun-2016	1,299
28-Jan-2016	1,548	31-Mar-2016	1,393	02-Jun-2016	1,252
29-Jan-2016	1,388	01-Apr-2016	1,098	03-Jun-2016	1,102
30-Jan-2016	725	02-Apr-2016	669	04-Jun-2016	695
31-Jan-2016	1,113	03-Apr-2016	786	05-Jun-2016	1,051
01-Feb-2016	1,708	04-Apr-2016	1,737	06-Jun-2016	1,204
02-Feb-2016	1,702	05-Apr-2016	1,200	07-Jun-2016	1,194
03-Feb-2016	1,479	06-Apr-2016	1,107	08-Jun-2016	1,276
04-Feb-2016	1,369	07-Apr-2016	1,235	09-Jun-2016	1,288
05-Feb-2016	1,418	08-Apr-2016	1,068	10-Jun-2016	1,448
06-Feb-2016	797	09-Apr-2016	608	11-Jun-2016	670
07-Feb-2016	1,070	10-Apr-2016	652	12-Jun-2016	1,001
08-Feb-2016	1,276	11-Apr-2016	1,551	13-Jun-2016	1,157
09-Feb-2016	1,426	12-Apr-2016	1,059	14-Jun-2016	1,401
10-Feb-2016	1,484	13-Apr-2016	1,038	15-Jun-2016	1,470
11-Feb-2016	1,415	14-Apr-2016	1,106	16-Jun-2016	1,574
12-Feb-2016	1,428	15-Apr-2016	1,010	17-Jun-2016	1,447
13-Feb-2016	702	16-Apr-2016	773	18-Jun-2016	710
14-Feb-2016	670	17-Apr-2016	799	19-Jun-2016	1,127
15-Feb-2016	2,016	18-Apr-2016	1,598	20-Jun-2016	1,288
16-Feb-2016	1,684	19-Apr-2016	1,144	21-Jun-2016	1,800
17-Feb-2016	1,480	20-Apr-2016	1,258	22-Jun-2016	1,499
18-Feb-2016	1,407	21-Apr-2016	1,068	23-Jun-2016	1,219
19-Feb-2016	1,514	22-Apr-2016	1,150	24-Jun-2016	1,195
20-Feb-2016	865	23-Apr-2016	591	25-Jun-2016	677
21-Feb-2016	967	24-Apr-2016	794	26-Jun-2016	1,096
22-Feb-2016	1,527	25-Apr-2016	1,489	27-Jun-2016	1,525
23-Feb-2016	1,256	26-Apr-2016	1,619	28-Jun-2016	1,432
24-Feb-2016	1,307	27-Apr-2016	1,524	29-Jun-2016	1,500
25-Feb-2016	1,403	28-Apr-2016	1,564	30-Jun-2016	1,619
26-Feb-2016	1,349	29-Apr-2016	1,223		
27-Feb-2016	715	30-Apr-2016	707		
28-Feb-2016	643	01-May-2016	683		
29-Feb-2016	1,697	02-May-2016	1,321		
01-Mar-2016	1,356	03-May-2016	1,345		
02-Mar-2016	1,155	04-May-2016	1,356		
03-Mar-2016	1,173	05-May-2016	1,279		



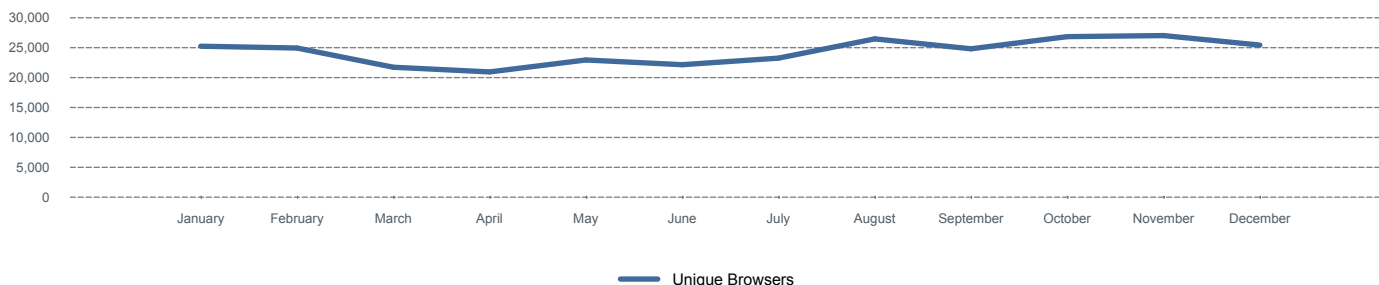
Daily Activity (continued): www.connectingindustry.com

Date	Unique Browsers	Date	Unique Browsers	Date	Unique Browsers
01-Jul-2016	1,367	02-Sep-2016	1,220	04-Nov-2016	1,576
02-Jul-2016	664	03-Sep-2016	794	05-Nov-2016	981
03-Jul-2016	1,025	04-Sep-2016	785	06-Nov-2016	891
04-Jul-2016	1,416	05-Sep-2016	1,436	07-Nov-2016	1,536
05-Jul-2016	1,387	06-Sep-2016	1,290	08-Nov-2016	1,541
06-Jul-2016	1,516	07-Sep-2016	1,431	09-Nov-2016	1,488
07-Jul-2016	1,318	08-Sep-2016	1,369	10-Nov-2016	1,490
08-Jul-2016	1,098	09-Sep-2016	1,251	11-Nov-2016	1,488
09-Jul-2016	712	10-Sep-2016	865	12-Nov-2016	843
10-Jul-2016	1,885	11-Sep-2016	871	13-Nov-2016	903
11-Jul-2016	1,462	12-Sep-2016	1,444	14-Nov-2016	1,837
12-Jul-2016	1,516	13-Sep-2016	1,368	15-Nov-2016	1,385
13-Jul-2016	1,538	14-Sep-2016	1,331	16-Nov-2016	1,340
14-Jul-2016	1,390	15-Sep-2016	1,379	17-Nov-2016	1,464
15-Jul-2016	1,351	16-Sep-2016	1,325	18-Nov-2016	1,392
16-Jul-2016	790	17-Sep-2016	804	19-Nov-2016	926
17-Jul-2016	863	18-Sep-2016	809	20-Nov-2016	951
18-Jul-2016	2,571	19-Sep-2016	1,544	21-Nov-2016	1,779
19-Jul-2016	1,443	20-Sep-2016	1,591	22-Nov-2016	1,711
20-Jul-2016	1,441	21-Sep-2016	1,322	23-Nov-2016	1,554
21-Jul-2016	1,186	22-Sep-2016	1,355	24-Nov-2016	1,532
22-Jul-2016	1,266	23-Sep-2016	1,389	25-Nov-2016	1,306
23-Jul-2016	764	24-Sep-2016	858	26-Nov-2016	822
24-Jul-2016	738	25-Sep-2016	855	27-Nov-2016	991
25-Jul-2016	1,413	26-Sep-2016	1,539	28-Nov-2016	1,679
26-Jul-2016	1,570	27-Sep-2016	1,518	29-Nov-2016	1,665
27-Jul-2016	1,637	28-Sep-2016	1,491	30-Nov-2016	1,571
28-Jul-2016	1,453	29-Sep-2016	1,302	01-Dec-2016	1,526
29-Jul-2016	1,425	30-Sep-2016	1,258	02-Dec-2016	1,614
30-Jul-2016	823	01-Oct-2016	987	03-Dec-2016	1,077
31-Jul-2016	671	02-Oct-2016	807	04-Dec-2016	976
01-Aug-2016	1,297	03-Oct-2016	1,593	05-Dec-2016	1,624
02-Aug-2016	1,247	04-Oct-2016	1,330	06-Dec-2016	1,530
03-Aug-2016	1,195	05-Oct-2016	1,455	07-Dec-2016	1,560
04-Aug-2016	1,204	06-Oct-2016	1,303	08-Dec-2016	1,679
05-Aug-2016	1,103	07-Oct-2016	1,359	09-Dec-2016	1,753
06-Aug-2016	609	08-Oct-2016	824	10-Dec-2016	904
07-Aug-2016	611	09-Oct-2016	775	11-Dec-2016	1,011
08-Aug-2016	1,235	10-Oct-2016	1,477	12-Dec-2016	1,549
09-Aug-2016	1,282	11-Oct-2016	1,449	13-Dec-2016	1,572
10-Aug-2016	1,395	12-Oct-2016	1,436	14-Dec-2016	1,481
11-Aug-2016	1,524	13-Oct-2016	1,411	15-Dec-2016	1,505
12-Aug-2016	1,340	14-Oct-2016	1,330	16-Dec-2016	1,576
13-Aug-2016	808	15-Oct-2016	790	17-Dec-2016	887
14-Aug-2016	806	16-Oct-2016	791	18-Dec-2016	932
15-Aug-2016	1,443	17-Oct-2016	1,666	19-Dec-2016	1,887
16-Aug-2016	1,722	18-Oct-2016	1,643	20-Dec-2016	1,441
17-Aug-2016	1,499	19-Oct-2016	1,523	21-Dec-2016	1,444
18-Aug-2016	1,528	20-Oct-2016	1,348	22-Dec-2016	1,641
19-Aug-2016	1,413	21-Oct-2016	1,376	23-Dec-2016	1,246
20-Aug-2016	866	22-Oct-2016	994	24-Dec-2016	896
21-Aug-2016	859	23-Oct-2016	901	25-Dec-2016	922
22-Aug-2016	1,581	24-Oct-2016	1,829	26-Dec-2016	1,017
23-Aug-2016	1,499	25-Oct-2016	1,667	27-Dec-2016	1,076
24-Aug-2016	1,568	26-Oct-2016	1,688	28-Dec-2016	968
25-Aug-2016	2,127	27-Oct-2016	1,515	29-Dec-2016	1,120
26-Aug-2016	1,666	28-Oct-2016	1,657	30-Dec-2016	1,002
27-Aug-2016	891	29-Oct-2016	989	31-Dec-2016	963
28-Aug-2016	865	30-Oct-2016	864		
29-Aug-2016	1,062	31-Oct-2016	2,672		
30-Aug-2016	1,480	01-Nov-2016	1,605		
31-Aug-2016	1,622	02-Nov-2016	1,905		
01-Sep-2016	1,478	03-Nov-2016	1,810		



Monthly Activity: www.connectingindustry.com

Month	Unique Browsers
January	25,245
February	24,943
March	21,732
April	20,946
May	22,944
June	22,154
July	23,255
August	26,470
September	24,813
October	26,847
November	27,024
December	25,436



Domains/URLs:

This lists the domains and any specific URLs that represent 95% or more of the Page Impressions certified, listed in descending order. Where specific URLs are stated this indicates that the traffic included is limited to just these URLs (in addition to any domains listed).

January www.connectingindustry.com	February www.connectingindustry.com	March www.connectingindustry.com
April www.connectingindustry.com	May www.connectingindustry.com	June www.connectingindustry.com
July www.connectingindustry.com	August www.connectingindustry.com	September www.connectingindustry.com
October www.connectingindustry.com	November www.connectingindustry.com	December www.connectingindustry.com

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Audit Opinion by ABC

We have examined the activity records and other data required to certify compliance with ABC and/or JICWEBS Reporting Standards for the period covered by this Certificate of Activity. Our examinations were made in accordance with established procedures and included such tests and other audit procedures we considered necessary. In our opinion the activity shown in this certificate is fairly stated and the other data contained therein are fairly stated in all respects material to the activity.

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